

Greetings!

Join us in celebrating the Senior Center in Central Park!

We are excited announce the Center's **Active Living Expo, New Ways to Explore Aging**. The event will take place on **Saturday, September 16, from 10:00 am – 1:00 pm** and will feature sponsor booths, workshops, entertainment, food, and of course, fun!

JOIN US! We want you to be part of a monumental Saturday in Central Park! Your business/organization will receive a tremendous amount of exposure, contacts, and networking opportunities.

This event is a partnership with the Huntington Beach Council on Aging (HBCOA) and the City of Huntington Beach. Funds raised through this event will allow the HBCOA to continue to fund activities, programs, Senior Center improvements, and important social services provided at the Center. This continues the HBCOA's mission of helping seniors in Huntington Beach.

With a nod to nature and the Center's beautiful park setting, our sponsorship categories for this event are named after spectacular trees. *From Palm to Redwood, please take a look at the sponsorship benefits and determine what would be best for you.*

The Senior Center in Central Park in Huntington Beach is one of the most dynamic recreation centers in Southern California. The Center hosts a vibrant mix of lifelong learning, active aging through fitness, along with traditional classes and activities. Additionally, the Center maintains a commitment to aging in community by providing care management services, an extensive transportation program, and partners with Meals on Wheels Orange County for a lunch program and home delivered meals.

Be a part of this amazing community event! Feel free to contact Event Coordinators Heather Dodd at 714-374-1517 for details and sponsorship opportunities, or Scott Getman at 714-374-1710 for further information.

Heather Dodd
Event Coordinator
Active Living Expo

Scott Getman
Event Coordinator
Active Living Expo

James Pike
President
HBCOA



ACTIVE LIVING EXPO





NEW WAYS TO EXPLORE AGING

SPONSORSHIP OPPORTUNITIES

	Redwood \$4,000	Sycamore \$2,000	Eucalyptus \$1,000	Oak \$700	Palm \$450
Logo on city website, Active Living Expo announcements and all center social media sites.	✓				
A full page advertisement in the event program.	✓				
Three preferred parking spaces at the Senior Center.	✓				
Link to company website from the HBCOA website for 12 months.	✓				
Two 6' tables and four chairs. Two 10' x 10' canopies upon request. Choice of location.	✓				
Framed Certificate from Huntington Beach City Council.	✓	✓			
Sponsorship recognition in a Press Release from City of Huntington Beach. <i>Distributed to County and local press.</i>	✓	✓	✓		
Recognition of sponsorship from Main Stage during event.	✓	✓	✓		



NEW WAYS TO EXPLORE AGING

SPONSORSHIP OPPORTUNITIES

	Redwood \$4,000	Sycamore \$2,000	Eucalyptus \$1,000	Oak \$700	Palm \$450
Company banner displayed in prominent area of the Center the week before event (banner provided by sponsor).	✓	✓	✓		
Logo on Passport to Health .	✓	✓	✓	✓	
Name and/or logo on banners to be placed around Center two weeks before event.	✓	✓	✓	✓	
Table day at the Senior Center in Central Park (date and materials approval subject to senior center approval and schedule).	✓	✓			
Link to company website from the HBCOA website for six months.		✓	✓	✓	
Two preferred parking spaces at the Center.		✓			
Half-page advertisement in the event program.		✓	✓		
Quarter-page advertisement in the event program.				✓	
Business card size advertisement in the event program.					✓
Company/Organization listing on large banner at event.	✓	✓	✓	✓	✓
One 6' table and 2 chairs. 10' x 10' canopy upon request.		✓	✓	✓	✓

Please contact **Heather Dodd** at **714-374-1517** for details and sponsorship opportunities.